

SPONSORING KIT

Thursday, May 19th 2022



San Francisco

**A UNIQUE CEREMONY
TO AWARD THE BEST FRENCH-AMERICAN COMPANIES,
ENTREPRENEURS AND EXECUTIVES IN THE BAY AREA,
FOR THEIR ANNUAL RESULTS AND LASTING
PERFORMANCE IN MANAGEMENT AND LEADERSHIP.**

Facts about the last edition

2019 figures

- **10** categories – **20** trophies
- **8** weeks market study
- **180** pre-selected companies
- **45** nominees
- **20** laureates
- **120** experts involved in the selection process (VCs, journalists, CEOs, Experts, etc.)
- **12** meetings: advisory board, jury deliberations
- **310** dinner guests – sold out

2019 categories



FRENCH SPIRIT
INVESTOR



SPECIAL
LEADERSHIP



WINE COUNTRY :
COMPANY OF THE YEAR



TREND 2019 : LEADERS
IN AI INNOVATION



WINE COUNTRY :
PERSONALITY OF THE YEAR



YOUNG TECH
ENTREPRENEUR



STARTUP OF THE YEAR :
PEOPLE'S CHOICE



RECENT FRENCH
INVESTMENTS
IN THE BAY AREA



FRENCH INFLUENCE
IN ARTS CATEGORY



STARTUP OF THE YEAR :
VC JURY

A few Laureate alumni



M E L K A



AZUR



They supported us



Sponsorship levels and benefits

PLATINUM	GOLD	SILVER	BRONZE & IN-KIND
\$20,000 (non members \$25,000)	\$15,000 (non members \$20,000)	\$10,000 (non members \$15,000)	\$5,000 (non members \$8,000)

PRIOR TO THE EVENT

Logo on dedicated event web page and FACCSF website	Top position	below Platinum	below Gold	below Silver
Logo on promotional email campaigns & social media platforms	Top position	below Platinum	below Gold	below Silver
Attend jury meetings for a category	2	1	1	
1 complimentary article in FACCSF's newsletter	●	●		
Insert of "about your company" in Award Press releases	●			
Mention of your company in articles from our media partners	●			
Exclusivity of sponsorship in your field of activity	●			

DURING THE EVENT

Sponsor Table (10 seats)	Full table	Half table	3 seats	1 seat
Official recognition at event	●	●	●	●
Pop Up Banner	●	●	●	small sign at registration
Presence in the ceremony handbook	logo + full page description	logo + 1/2 page description	logo + 1 sentence description	logo
Opportunity to place materials on guest chairs	●	●	●	
Handing over of an award for a category	2	2	1	
Sponsor a specific category	2	2	1	
Opportunity for 2 minutes' Mic time for own intro	●	●		
Logo on the backdrop (photoshoot area)	●			
Event can be customized to sponsor's interest (category, event host, speaker) <u>Must be Event Committee approved.</u>	●			

AFTER THE EVENT

Logo on dedicated event web page and FACCSF website	Top position	below Platinum	below Gold	below Silver
Logo on promotional email campaigns & social media platforms	Top position	below Platinum	below Gold	below Silver
Logo on event video	Top position	below Platinum	below Gold	below Silver
Insert "about your company" in Award Press releases	●			

Thank you for your support!

The **French-American Chamber of Commerce of San Francisco** is a non-profit, non-governmental, member-driven organization.

It is 100% independent.

Its mission is to engage and foster the French-American business community and support companies in their settlement and development in Northern California.

The FACCSF is a proud member of the CCIFI, Union of French Chambers of Commerce abroad, which represents 30,000 corporate members worldwide.

😊 We rely on our network to fund our mission!



For any question, please contact:
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