



Methodology 2025

Introduction

The 10th edition of the **French American Business Awards** will be held on **Thursday, May 29th, 2025, from 6pm to 11:30pm** in San Francisco.

During an upscale dinner celebration, the best French & American entrepreneurs and corporate executives based in California will be honored for their excellent annual results and lasting performance in management and leadership. Several **categories** of awards will be appraised by **expert jury members**.

The French American Business Awards are organized by the French American Chamber of Commerce of California.

Nomination methodology

A thorough process to acknowledge French and American leaders in California.

A. Selection

First, a market study is conducted by the FACC California SF-LA, gathering a long list of potential nominees. Experts are interviewed during this study and other references such as international professional guides, studies, surveys and rankings are used to enhance this selection (e.g., Crunchbase, Forbes, Deloitte Technology Fast 500 Ranking, TechCrunch...). Companies can also apply directly by sending their applications.

Then, the Advisory Board, selected by the FACC California SF-LA, settles on a final list of 3 candidates per category. To see the categories of the 2024 edition : <http://www.thefaba.com/categories--nominees.html>

Advisory board members can also make recommendations. If an advisory board member is linked to one of the pre-nominees, they will not be allowed to vote for this nominee.

Companies must either:

- Have a French or dual citizen cofounder
- Have a French representative as CEO
- Be a local subsidiary of a French company

No officers of the FACC California SF-LA or their affiliated company can be nominated in any category (officers include President, Vice President, Treasurer, and Secretary).

B. Nomination criteria

General features:

The nominees are selected by the Advisory Board members through the following criteria:

Main selection criteria for the companies:

- Innovation
- Growth in the past 3 years,
- Recent impactful developments

Main selection criteria for the personalities:

- Career
- Leadership
- Business Impact

Other criteria may include:

- Quality and diversity of operations
- Social Responsibility
- Involvement in the French Community or France's influence in California

After the Advisory board meetings, an official application form is sent to each nominee. Nominees have 3 weeks to fill it out.

C. Jury & deliberation process

For each category, jury members, selected for their market knowledge and expertise in various fields of activities, will join the jury panels to elect the best companies and personalities in California. This extremely **rigorous and confidential** judging process, based on the information provided by nominees in their application form, ensures that the **French American Business Awards** objectively reflect the market.

Composition of the jury: each jury will be composed of high-level experts in the relevant field of activity. Experts who are also board members of the FACC California SF-LA can be part of the jury but will be limited to a slim minority.

Before any deliberation, the Organizer will remind orally to the Advisory Board members and the Jury members that they must declare any conflict of interest* before the votes.

*Advisory board member or Jury member's personal financial relationship with a nominee and/or direct affiliation with a nominee.

During the Jury deliberations, for each company/personality:

1. 1st round of votes: each jury member allocates a provisional grade (from 1 to 5);
2. Each jury member explains their choices to the rest of the jury members in 2 minutes, and debate the candidates
3. 2nd round of votes: each jury member votes a second time by ranking the companies of the category

The company awarded with the highest ranking wins the Award.

Awards Ceremony

During an upscale Gala Dinner, the names of the laureates are revealed, and they are rewarded with the FABA Award.

The Organizer

The **French American Chamber of Commerce California SF-LA** (FACC California SF-LA) is a non-profit, non-governmental, member-driven organization, created in 1978. The FACC California SF-LA is part of a network of 18 French-American Chambers in the United States, and a proud member of CCI France International, with 120 Chambers of Commerce in 95 countries.

FACC California SF-LA's mission:

- Engage and foster the French-American business community,
- Support companies in their settlement and development in California

FACC California SF-LA focuses on providing the highest level of services to its members, including 200 sustaining members through:

- +100 events: networking, conferences, workshops, annual gala
- A wide range of corporate services: trade mission, recruitment, training programs, marketing support
- Functional and Sectorial Committees, where members exchange ideas with other high-level professionals in a wide variety of fields