

# SPONSORING KIT

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Thursday, June 1<sup>st</sup> 2023



San Francisco

**A UNIQUE CEREMONY  
TO AWARD THE BEST FRENCH-AMERICAN COMPANIES,  
ENTREPRENEURS AND EXECUTIVES IN THE BAY AREA,  
FOR THEIR ANNUAL RESULTS AND LASTING  
PERFORMANCE IN MANAGEMENT AND LEADERSHIP.**

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# Facts about the last edition

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## 2022 figures

- **9** categories + **1** special distinction – **11** trophies
- **8** weeks market study
- **130** pre-selected companies
- **43** nominees
- **11** laureates
- **100** experts involved in the selection process (VCs, journalists, CEOs, Experts, etc.)
- **11** meetings: advisory board, jury deliberations
- **250** dinner guests – sold out

## 2022 categories



# A few Laureate alumni



FINANCING & SERVICES



M E L K A



AZUR



# Sponsorship levels and benefits

PLATINUM	GOLD	SILVER	BRONZE
\$20,000	\$15,000	\$10,000	\$5,000

## PRIOR TO THE EVENT

	PLATINUM	GOLD	SILVER	BRONZE
Logo on dedicated event web page and FACCSF website	Top position	below Platinum	below Gold	below Silver
Logo on promotional email campaigns & social media platforms	Top position	below Platinum	below Gold	below Silver
Attend jury meetings for a category	2	1	1	
1 complimentary article in FACCSF's newsletter	●	●		
Clear mention of your company in Award Press releases	●			
Mention of your company in articles from our media partners	●			
Exclusivity of sponsorship in your field of activity	●			

## DURING THE EVENT

	PLATINUM	GOLD	SILVER	BRONZE
Sponsor Table (10 seats)	Full table	Half table	2 seats	1 seat
Official recognition at event	●	●	●	●
Pop Up Banner	●	●	●	small sign at registration
Presence in the digital ceremony handbook	logo + full page description	logo + 1/2 page description	logo + 1 sentence description	logo
Opportunity to place materials on guest chairs	●	●	●	
Handing over of an award for a category	2	2	1	1
Opportunity for 2 minutes' Mic time for own intro	●			
Logo on the backdrop (photoshoot area)	●			
Event can be customized to sponsor's interest (category, event host, speaker) <u>Must be Event Committee approved.</u>	●			

## AFTER THE EVENT

	PLATINUM	GOLD	SILVER	BRONZE
Logo on dedicated event web page and FACCSF website	Top position	below Platinum	below Gold	below Silver
Logo on promotional email campaigns & social media platforms	Top position	below Platinum	below Gold	below Silver
Logo on event video	Top position	below Platinum	below Gold	below Silver
Clear mention of your company in Award Press releases	●			

# They supported us



FRANCO AMERICAN  
BENEVOLENT SOCIETY



CHANDON



BANK OF THE WEST  
BNP PARIBAS



LA BOULANGERIE  
SAN FRANCISCO



STARTUP TOUR



# Thank you for your support!

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The **French-American Chamber of Commerce of San Francisco** is a non-profit, non-governmental, member-driven organization.

It is 100% independent.

Its mission is to engage and foster the French-American business community and support companies in their settlement and development in Northern California.

The FACCSF is a proud member of the CCIFI, Union of French Chambers of Commerce abroad, which represents 30,000 corporate members worldwide.

😊 We rely on our network to fund our mission!



For any question, please contact:  
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